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Many companies have become disillusioned with sales in the international marketplace as old markets become saturated and new ones must be found. How can they customize products for the demands of ... Sun, 09 Dec 2018 15:01:00 GMT The Globalization of Markets - Harvard Business Review - Featured. McKinsey Global Institute Our mission is to help leaders in multiple sectors develop a deeper understanding of the global economy. Sun, 09 Dec 2018 09:38:00 GMT Explore our featured insights | McKinsey & Company - The KOF Globalisation Index measures the economic, social and political dimensions of globalisation. Globalisation in the economic, social and political fields has been on the rise since the 1970s, receiving a particular boost after the end of the Cold War. Mon, 10 Dec 2018 04:29:00 GMT KOF Globalisation Index "KOF Swiss Economic Institute ... - Founded in 1843, Macmillan Publishers is one of the largest global trade book publishers and home to numerous bestselling and award-winning fiction, nonfiction, and childrens books, from St. Martin's Press, Tor Books, Farrar, Straus & Giroux, Henry Holt, Picador, Flatiron Books, Celadon Books, and Macmillan Audio. Mon, 10 Dec 2018 09:59:00 GMT

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